

## TRAINERS LINEUP



### **Antony Simon**

Antony is the Country Representative of Sustainable Living Lab in Indonesia (PT. Nusa Aksara Teknologi) offering sustainability consulting services locally. With a strong background in Business Management, Information Technology and Construction, Antony has also established an ecosystem of engineering and technology companies since 2011 in wastewater treatment, civil engineering, and steel works. He has been also appointed as the General Secretary of Indonesia Artificial Intelligence Society, Permanent Committee of KADIN Sumatera Utara (Chamber of Commerce of North Sumatra) and was the past chapter president of Junior Chamber International and Lions Club in Medan. Antony is a certified GRI Sustainability Professional.



### **Veerappan Swaminathan**

Veera is the Founder & Director of Sustainable Living Lab, a sustainability consultancy. He has a keen interest in addressing sustainability challenges through foresight methods, community development and technology. Through his organization, he is currently working on electronic waste, corporate sustainability transition, active aging and digital divide issues. He holds advanced degrees in Intellectual Property Management and Mechanical Engineering from the National University of Singapore. He is a recipient of the NEA Eco-Friend Award 2016, was a representative of Singapore at the UN High Level Political Forum on Sustainable Development in 2018 and was nominated as the Co-Chair of the Climate Action Singapore Alliance (a Singapore Government-linked climate collective) in 2022.



### **Kristine Teoh**

Kristine is a corporate sustainability consultant at Sustainable Living Lab. A graduate from the University of Leeds majoring in Sustainability and Environmental Management, she has developed a keen interest in ESG and sustainability education. Kristine has also been trained in carbon credit management. She has prior experience working in Marina Bay Sands' Sustainability department focusing on sustainability related engagement with internal and external stakeholders including the certification of ISO 20121. She is also the project lead for the organisation's sustainability projects and innovation lab workshops offerings.

*\* Note : Trainers for the programme may change depending on their availability*

## PROGRAMME FEE

### **Full Fee :**

IDR 12,500,000 / pax / day (inclusive VAT)

### **Deposit : 10% (non-refundable)**

**Note : Balance payment of 90% required at least 2 weeks before start of each module**

## PROGRAMME LOCATION & DATES

Programme Venue : Jakarta, Indonesia

### **Dates :**

**2025 (Date To Be Advised)**

## CONTACT

### **Ms. Soraya Bahfen**

Director

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## SUSTAINABILITY FOR FUTURE-READY BUSINESSES (Environmental, Social, Governance (ESG))

An In-Person Programme presented by

### PT Anchorage Group Indonesia

in partnership with

### Singapore Management University Academy

*\*English and/or Bahasa Indonesia Instruction*



## OVERVIEW – SUSTAINABILITY FOR FUTURE-READY BUSINESSES (ESG)

### Module 1 : 2 Days Corporate Sustainability Essentials

Corporate Sustainability is an approach to business where goods and services are delivered in a manner which is environmentally, socially and economically sustainable. Such practices are adopted by companies which prioritise long-term growth through sustainable means as opposed to focussing on short-term financial gains.

With the adoption of the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) in 2015 and the ratification of the Paris Agreement on climate change in 2016 by a large majority of Country Governments, the pressure on companies to act in the long-term interests of the planet by reducing the greenhouse gas emissions, has increased tremendously.

As a result, a growing number of companies both large and small are developing their internal corporate sustainability strategies to stay ahead of the curve and prepare themselves for the new opportunities that are emerging in the fast-growing Sustainability sector. This course is designed for organizations who are at the early stages of their Corporate Sustainability journey.

### Module 2 : 3 Days Business Innovation for Sustainability

This course is aimed at organizations which are keen to look at Corporate Sustainability beyond a compliance perspective and explore the new business opportunities that are emerging because of the shift in customer expectations.

We will be covering near-term and long-term business opportunities in a variety of sub-sectors – supply chain, carbon markets, green financing and sharing case studies of other companies that have tapped into these growing opportunities. Participants will explore scenario planning, understanding the various drivers of change and understanding how that may impact the organization.

### Achieving Circular Economy through Product-as-a-Service (PaaS) Business Model

Traditionally, we have been focused on selling the maximum number of products and do not consider the next steps once the product has reached its end of life. There is a pressing need to reduce our dependence on virgin resources, to reduce concerns about diminishing resources or increasing costs.

We will be exploring Circular Economy at multiple levels to better understand the interdependencies and how that can be achieved through a PaaS business model. The central focus of PaaS is the shift from selling physical products to providing functionalities and benefits delivered through tangible products and intangible services. Participants will be introduced to case studies of the PaaS business model and learn how to use it to design new business models for their own line of products.

## PROGRAMME OUTLINE

<b>Module 1 : 2 Days</b> <b>Corporate Sustainability Essentials</b>
<ul style="list-style-type: none"> <li>• Introduction to key Corporate Sustainability concepts and approaches such as Environmental, Social, and Governance (ESG), United Nations Sustainable Development Goals (SDGs), and Greenhouse Gas Emissions (GHGs)</li> <li>• Key policy and regulatory developments locally, regionally, and internationally in the space of Sustainability &amp; Climate Change</li> <li>• The Social Responsibility of Businesses and the License to Operate</li> <li>• Corporate Sustainability – Cost or Opportunity? Making the business case in both large and small enterprises</li> <li>• Choosing the appropriate Sustainability Standard &amp; Sustainability Reporting approach (GRI, SBTi, TCFD etc.) for your organization</li> <li>• Developing a Sustainability Roadmap :               <ul style="list-style-type: none"> <li>○ Strategy – Determining your Organizational Sustainability Stance</li> <li>○ Stakeholders – Projecting Current and Future Requirements, and Selecting the Relevant Training Certification</li> <li>○ Starter Activities – Preparing for Baseline Reporting &amp; Materiality Assessments</li> <li>○ Skillsets – Executing your Sustainability Strategy</li> </ul> </li> </ul>

<b>Module 2 : 3 Days</b> <b>Business Innovation for Sustainability</b>
<ul style="list-style-type: none"> <li>• Understand the shift in demand and priorities amongst end-users and organisations for sustainability-conscious products and practices</li> <li>• Model scenarios for Sustainability using Futures Thinking :               <ul style="list-style-type: none"> <li>○ Identify critical driving forces from sustainability trends</li> <li>○ Create relevant scenario stories to inform planning parameters in your organisation</li> <li>○ Develop signposts and strategies to succeed in multiple scenarios</li> </ul> </li> <li>• Exploring emerging business opportunities in the following sectors :               <ul style="list-style-type: none"> <li>○ Green Procurement, Sustainable and Circular Supply Chains</li> <li>○ Carbon Removal, Abatement and Offset</li> <li>○ Green Investment &amp; Financing</li> </ul> </li> </ul>
<b>Achieving Circular Economy through Product-as-a-Service (PaaS) Business Model</b>
<ul style="list-style-type: none"> <li>• Introduction to the key aspects of a Circular Economy at different levels – National, Local, Communal, and Individual</li> <li>• Identify metric for the successful implementation of the PaaS business model</li> <li>• Experience designing a PaaS model from first principles :               <ul style="list-style-type: none"> <li>○ Circular Design Principles</li> <li>○ Life Cycle Analysis</li> </ul> </li> <li>• End of Life Waste Management</li> </ul>

**Note : Programme outline topics above may vary due to contextualization.**

## PROGRAMME TAKEAWAYS

- Upon completion of Modules 1 and 2, participants should have attained requisite theoretical and practical skills needed in accordance with prevailing international standards and best practices.
- Participants have an option to attend either Module 1 or Module 2 or both (Module 1 and Module 2). They will be presented with Singapore Management University (SMU) Certificates of Participation for each module attended.
- Participants will be presented with SMU Executive Certificates in Sustainability for Future-Ready Businesses when they complete Modules 1 and 2 (Total of 5 days).

## WHO SHOULD ATTEND?

Bankers, Business Owners, C-Suite Executives, Government Agency employees and anyone in the private and public sectors who are interested in sustainability initiatives towards making their businesses future-ready.

## WHAT IS THE TEACHING METHOD USED IN THE PROGRAMME?

A participant-centered learning method based on an interactive approach supported by group breakout / discussion sessions. Reading materials will be provided to participants. Online quizzes may also be introduced to participants during the programme.